

Draft City of College Park Missions

Option 1	We provide excellent services and transparent governance to build collaborative partnerships to enhance the quality of life and connection for our diverse community.	<i>Add programs? Inclusive instead of transparent?</i>
Option 2	We provide open and effective governance and excellent services that enhance the connections and quality of life in our diverse community.	<i>This is College Park's current mission adjusted</i>
Option 3	We provide excellent services through transparent governance and advocate for our residents in the partnerships we cultivate to enhance the quality of life and connection for our community.	<i>*Adds advocacy</i>
Option 4	We provide trusted services through inclusive governance and advocate for the needs of our residents in partnerships to enhance the quality of life and connection for our diverse community.	<i>services to meet the needs of our residents?</i>
Option 5	We provide trusted services through inclusive governance and building partnerships to enhance the quality of life and connections for our diverse community.	<i>*Trusted – staff goal from staff survey</i>

Draft City of College Park Visions

Option 1	College Park is a vibrant and prosperous Top 20 College Town. It is known for its welcoming small town feel with a progressive urban fabric.	
Option 2	College Park is an affordable and thriving Smart City. We cherish and preserve our history, connectedness, green ecosystem, and diverse/inclusive culture.	
Option 3	College Park is an innovative Smart City that has an interconnected community focused on preserving and celebrating our history, diversity, and natural beauty as a city.	
Option 4	College Park is a model City with small town charm, a welcoming and diverse community, and an urban vibrancy focused on innovation and sustainability.	<i>destination city?</i>
Option 5	College Park is a vibrant forward-thinking Smart City with a united community that celebrates our history and diversity and strives for innovation, connectivity, and sustainability with all we do.	<i>Engaged community?</i> <i>in all we do?</i>