



CITY OF
COLLEGE PARK

QUARTERLY BUSINESS BEAT

January - March 2019



BUSINESS UPDATE AT A GLANCE

RECENT OPENINGS

NAME	AREA	ADDRESS	TYPE
Orange Theory Fitness	Midtown	8321 Baltimore Ave	Gym
Playa Bowls	Downtown	7417A Baltimore Ave	Restaurant
T-Swirl Crepes	Downtown	7313C Baltimore Ave	Restaurant
CB Chinese Grill	Downtown	4370 Knox Rd	Restaurant
Paris Beauty Bar	Midtown	8145E Baltimore Ave	Salon

COMING SOON

NAME	AREA	ADDRESS	TYPE
Poki District	Downtown	Terrapin Row	Restaurant
Gong Cha	Downtown	Terrapin Row	Restaurant
Cheers Cut	Downtown	Terrapin Row	Restaurant
LaTAO	Midtown	8700 Baltimore Ave	Restaurant
Lidl	Midtown	8601 Baltimore Ave	Grocer
Chase Bank	Downtown	7417 Baltimore Ave	Bank
The Haven	Downtown	7207 Baltimore Ave	Office
Five Guys	Downtown	7346 Baltimore Ave	Restaurant
Uptown Cheapskate	Midtown	9122 Baltimore Ave	Retailer

RECENT CLOSINGS

NAME	AREA	ADDRESS	TYPE
NAPA Autoparts	Midtown	4703 Berwyn	Retailer

CONTACT:

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A Smart Place to Live

Coming Soon and Recently Opened

- 1 Orange Theory Fitness
- 2 Playa Bowls
- 3 T-Swirl Crepes
- 4 CB Chinese Grill
- 5 Paris Beauty Bar
- 6 Poki District
- 6 Gong Cha
- 6 Cheers Cut
- 7 LaTAO
- 8 Lidl
- 9 Chase Bank
- 10 The Haven
- 11 Five Guys
- 12 Uptown Cheapskate



- Coming Soon
- Recently Opened
- HUB Zone and Opportunity Zone
- RISE Zone

RECENT OPENINGS SPOTLIGHT



ORANGETHEORY FITNESS

The studio's signature color-coded heart monitor system ensures that every user maximizes their workout. Orangetheory offers a variety of supervised exercises which they change up daily, and each studio is equipped with treadmills, a bike, a strider, rowers, and plenty of modalities in the weight room including suspension trainers.



PLAYA BOWLS

The founders of Playa Bowls were inspired to start the company after falling in love with the açai and pitaya bowls they encountered while surfing in Hawaii, California and Central America. The College Park location is their first in Maryland, and offers a variety of super-food bowls, smoothies and juices.



T-SWIRL CREPES

This Japanese crepe franchise chose College Park as its second location in Maryland because the owner, Bryan Hu, believed the student body and surrounding community was open-minded and eager to try new healthy food options. T-Swirl Crepes offers 25 varieties of crepes, ranging from savory and meaty to sweet and fruity, in addition to vegetarian and gluten free offerings.



CB CHINESE GRILL

The owners and operators of College Park's bustling Northwest Chinese Food have opened their second restaurant in College Park. The restaurant serves traditional Chinese food called Chun Bing, or "spring pancake," a cuisine unique to the northern China. The spring pancakes are wrapped around traditionally seasoned veggies and meats.

RECENT OPENINGS SPOTLIGHT



PARIS BEAUTY BAR

After seeing success in her Baltimore salon, Paris Beauty Bar has expanded into a larger location on Baltimore Avenue in Lakeland. They specialize in natural hair and offer a variety of treatments, products, hair cuts, press, scalp therapy, coil twists and more.

BUSINESS INFORMATION

BUSINESS ASSISTANCE AND FAÇADE IMPROVEMENT GRANTS

Established by the City of College Park to retain and recruit high-quality independent retail tenants, the Business Assistance and Façade Improvement Grant is a citywide program that reimburses qualified businesses for eligible improvements. Matching grants of 50 percent of improvement costs up to \$15,000 are available. A maximum of \$5,000 is available for interior improvements.

Applications are first-come, first served and will be evaluated based on criteria outlined in the program guidelines which can be found at http://www.collegeparkmd.gov/programs_and_initiatives/economic_development/redevelopment.php.

HUBZONE PROGRAM

[HUBZone area outlined on page 2 map](#)

HUBZone is a Small Business Administration (SBA) program to assist small companies that operate and employ people in Historically Underutilized Business (HUB) Zones. The federal government has a goal of awarding 3% of all dollars for federal prime contracts to HUB Zone-certified small business concerns.

As a HUBZone-certified company, you receive benefits that include competitive and sole source contracting, 10% price evaluation preference in full and open contract competitions, as well as subcontracting opportunities.

To be eligible for HUBZone certification, your company must be a small business (according to SBA standards), be owned and controlled at least 51% by U.S. citizens, a Community Development Corporation, an agricultural cooperative or an Indian tribe. In addition, companies must be located within a HUBZone and at least 35% of its employees must reside in a HUBZone.

BUSINESS INFORMATION

RISE ZONE

RISE Zone area outlined on page 3 map

On December 5th, 2016, the Maryland Department of Commerce approved the Greater College Park Regional Institution Strategic Enterprise Zone. Businesses locating in a RISE Zone or an existing business doing a significant expansion within the Zone may qualify for real property tax credits and income tax credits related to capital investment and job creation.

A business concierge with the Maryland Department of Commerce will be available to assist businesses with identifying and utilizing other State programs for which they might qualify, and with permitting and licensing applications. For questions regarding the RISE Zone please contact Mark Vulcan at 410-767-6438.

AVAILABLE PROPERTIES

The City of College Park is home to a wide range of real estate opportunities. New development projects are forecasted to generate over 93,000 square feet of new ground-floor retail and office space. To receive College Park's current inventory of available properties contact Ryan Chelton at rchelton@collegeparkmd.gov or by phone at (240) 487-3543.

BIKE RACKS

The City of College Park has bike racks available for distribution to interested businesses and property owners while supplies last. Racks are provided for free but installation is not included. If you are interested in obtaining bike racks for your College Park business, please contact Ryan Chelton at rchelton@collegeparkmd.gov or by phone at (240) 487-3543.