

Complete Count Committee  
July 15, 2020  
**Via Teleconferencing through GoToMeeting**

| Name                            | Present | Absent |
|---------------------------------|---------|--------|
| Gloria Aparicio-Blackwell       | X       |        |
| Heidi Biffel                    | X       |        |
| Branson Cameron                 | X       |        |
| Robert Day                      |         | X      |
| Michael Glowacki                |         | X      |
| Andy Miller                     |         | X      |
| Denise Mitchell                 |         |        |
| James Nealis                    | X       | X      |
| John Payne                      |         | X      |
| Arelis Perez                    |         | X      |
| Lupi Quinteros-Grady (a 7:47pm) | X       |        |
| Melissa Sites                   | X       |        |

Also present: Katie Hart, Staff Liaison; Rya Griffis, Census Community Coordinator; Terry Schum, City of College Park; Bryan Farrow, Composer; Sheryl DeWalt, Contract Secretary.

The meeting started at 7:05pm by James Nealis, Chair.

1. Ms. Sites introduced Bryan Farrow, a local composer, who will be helping the committee with composing a song and/or video about the Census for College Park. He prepared three different cost scenarios which Ms. Sites forwarded to the committee. Mr. Farrow stated it would take approximately one month to have the video/song ready to be posted on social media. Suggestions were made from the committee as to who may be helpful in sending the message through the video/song. It was decided that all questions, comments, help should be funneled through Ms. Hart and Ms. Griffis. Ms. Perez made a motion to spend up to and not exceed \$4,000.00 for the video/song. Ms. Sites seconded. **Motion carries 7-0-0.**
2. The agenda was reviewed. **Ms. Perez motioned to accept the agenda as submitted. Mr. Nealis seconded. Motion carries 7-0-0.**
3. The May 20, 2020 minutes were reviewed. **Mr. Nealis motioned to accept as presented. Ms. Perez seconded. Motion carries 7-0-0.**
4. Update on University of Maryland students with regards to the Census. Ms. Aparicio-Blackwell stated that the download for approximately 10,000 students from the University to the Census bureau was completed last week.
5. Self -Response Rates to Date
  - a. 61.5% of U.S. citizens have responded to the census.
  - b. Prince Georges County – 63.1%
  - c. Yarrow – 79%
  - d. Hollywood/North College Park – 74%

- e. Berwyn/Lakeland – 41%
- f. College Park overall – 43%
- g. Maryland – 65.5%

Once the information from UMD is uploaded, the numbers for College Park should rise considerably.

6. Brief discussion on scheduling another Coffee Time with the owners of rental homes/buildings. Ms. Biffel reminded the committee that most rental properties were vacated, and it would be a moot point to have the owners work with their tenants, unless they are repeat tenants, to complete the Census. New tenants were not living in those rentals on April 1. Ms. Hart and Ms. Griffis will reach out to the management companies and owners to see if they will supply a list of tenants who would have been there on April 1. If accepted, Ms. Biffel has the rosters of the Greek houses and could submit those to the Census Bureau. It was stated that the Hispanic community does not see the value and benefit of the Census and will probably not complete the form. Ms. Mitchell stated that we should not give up and suggested we reach out to the Faith community to help their congregations understand why the Census is so important and vital to College Park. The committee also stated that they would be willing to call tenants and remind them about the Census. There definitely should continue to be signage throughout the City.
7. It seems as if the numerators will be out in the greater DC area sometime in August. By law, the numerators will go to an address three times to obtain information for the Census.
8. On June 22, there is a Call to Action from 11:00am-12:15pm on the importance of the 2020 completion of the Census form.



9. Grant Funding. There is approximately \$9,000 - \$10,000 remaining of grant money. The committee made a motion to set aside up to \$4,000 for the video/song. The remaining monies will be set aside to pay Ms. Griffis' salary.

**Ms. Perez motioned to adjourn the meeting. Mr. Nealis seconded. The meeting adjourned at 9:00pm. It should be noted that a meeting for July was not set.**

Respectfully submitted by Sheryl DeWalt, contract secretary.