

Complete Count Committee
February 12, 2020
Davis Hall

Name	Present	Absent
Gloria Aparicio-Blackwell	X	
Heidi Biffl		X
Branson Cameron	X	
Robert Day		X
Michael Glowacki	X	
Andy Miller	X	
Denise Mitchell		X
James Nealis	X	
John Payne		X
Arelis Perez (a. 7:30pm)	X	
Lupi Quinteros-Grady	X	
Melissa Sites	X	

Also present: Katie Hart, Staff Liaison; Rya Griffis, Census Community Coordinator; Sheryl DeWalt, Contract Secretary.

The meeting started at 7:15pm by James Nealis, Chair.

1. Reviewed agenda. Mr. Miller motioned to approve the agenda. Ms. Quinteros-Grady seconded. **Motion carries 7-0-0.**
2. The December 4, 2019 minutes were reviewed. Ms. Sites made a motion to approve. Ms. Aparicio-Blackwell seconded. **Motion carries 7-0-0.**
3. The January 15, 2020 minutes were reviewed. Mr. Nealis made a motion to approve. Mr. Glowacki seconded. **Motion carries 7-0-0.**
4. Ms. Hart indicated that at the March 3, 2020 City Council work session, Mayor and Council would like a briefing update on the Census Committee. Mr. Nealis, Ms. Sites, and Ms. Aparicio-Blackwell agreed to attend and speak on behalf of the committee.
5. Upcoming events were discussed:
 - a. Census Palooza on March 21. Duvall Field from 12Noon-3:00pm.
 - b. Good Neighbor Day on April 4. It will be a project for volunteers to go knocking on neighborhood doors. Committee members will be needed to help train and accompanied the volunteers.
 - c. Drum Circle at UMD Stamp Union on April 1.
 - d. Asked Ms. Griffis to ensure posters are at all churches. It would be helpful to have them in English, Spanish, and Korean.

Previous events:

- a. Hispanic Parent Group at Youth & Family Services, January 30 – Ms. Perez and Ms. Griffis were present. Discussed the importance of the census. The audience did not ask any questions.
 - b. Mr. Miller indicated that the PGPOA was unanimous in supporting the census and will help to ensure their tenants complete it. The owners have agreed to have posters in all buildings. He will also send out an email reminder about the Census to all staff and members of PGPOA.
6. Discussed the Census Showcase:
- a. Will be held at Duvall Field from 12Noon-3:00pm.
 - b. Volunteers will be needed from 11:00am – 4:00pm for setup, the event, and clean up.
 - c. Food trucks need to be contacted.
 - d. Bands: suggestion of Wild Anacostia or Crush Funk
 - e. Jugglers & Magician
 - f. Community Salsa Dancing
 - g. Trivia questions on census
 - h. Confirm census workers
 - i. Inflatables – moon bounce
 - j. Branchville Fire Truck
 - k. Need an MC – Maybe the Mayor or a Council person or Jocelyn Pena
 - l. Giveaways, Raffles
 - m. Make announcement at the UMD Basketball game
 - n. Add to the Municipal Scene
 - o. Lawn signs
 - p. Pop-up banners
 - q. Important to have Spanish-speakers to discuss the census with the Hispanic community who attends

Staff has been informed that the City Event Coordinator is not available to assist with this event. Staff will be at Duvall Field on Friday, February 14 at 1:45pm to look at the schematics of the field and potential placement for the MC, bands, food trucks, etc.

There was a discussion concerning the “carnival” atmosphere of the event and especially having an inflatable. The committee discussed that it was important to showcase this as a family event and unless you have something to attract a family, like a moon bounce, chances are good that only a few people will come.

7. Brief discussion on potentially doing a Census challenge against other cities.
8. The next meeting will be on March 11, 2020 at 7:00pm at Davis Hall.

Mr. Miller made a motion to adjourn. Ms. Aparacio-Blackwell seconded. The meeting adjourned at 8:50pm.

Respectfully submitted by Sheryl DeWalt, contract secretary.

