

Complete Count Committee
May 20, 2020
Via Teleconferencing through GoToMeeting

Name	Present	Absent
Gloria Aparicio-Blackwell	X	
Heidi Biffel		X
Branson Cameron		X
Robert Day	X	
Michael Glowacki		X
Andy Miller	X	
Denise Mitchell	X	
James Nealis	X	
John Payne	X	
Arelis Perez	X	
Lupi Quinteros-Grady		X
Melissa Sites		X

Also present: Katie Hart, Staff Liaison; Rya Griffis, Census Community Coordinator; Terry Schum, City of College Park; Sheryl DeWalt, Contract Secretary.

The meeting started at 7:15pm by James Nealis, Chair.

1. The agenda was reviewed. Ms. Perez motioned to accept. Ms. Aparicio-Blackwell seconded. **Motion carries 7-0-0.**
2. The February 12, 2020 minutes were reviewed. Mr. Miller motioned to accept. Mr. Payne seconded. **Motion carries 7-0-0.**
3. The March 11, 2020 minutes were reviewed. Ms. Perez motioned to accept. Ms. Aparicio-Blackwell seconded. **Motion carries 5-0-2.**
4. Update on University of Maryland students with regards to the Census. Mr. Glowacki has all of the data and ready to upload to the Census Bureau for 90% of the UMD students. There are about 10% of the student body who have opted out of allowing the University to share personal identification information. The University is reaching out to the 10% of students to inquire whether they will allow their basic information to be used for Census 2020. There have been presentations to the faculty and email messages sent to the students. Since the deadline has been extended to August, the University is hopeful to have close to 100% student participation from those living in campus housing.

Mr. Miller responded that he has heard from most of the PGPOA owners and the majority of the student tenants have assured them that they have completed their census form. He will ask the owners to reach out once again to their student tenants.

5. Reviewed Census facts from their website:
 - a. 59% of U.S. citizens have responded to the census.

- b. College Park is showing a good response to the census from single family homes.
 - c. Numerators may not be going out to neighborhoods until July and will go through the end of August.
 - d. The Census tracker can be viewed on their website. It is updated daily.
6. Self -Response Rates to Date
- a. Old Towne/UMD – 17% - This will be higher once the information is uploaded from the University of Maryland.
 - b. Berwyn, Branchville – 39.9%
 - c. Hollywood – 70%
 - d. Yarrow – 77%
 - e. College Park Woods – 57%
 - f. College Park overall – 41%
 - g. Maryland – 60%
7. Social Distance Ideas discussed:
- a. Ask SGA president to do a video and show at off-campus apartment buildings.
 - b. Ensure that Census flyers are posted in apartment lobbies. Ms. Griffis will check with the Census Bureau about flyers specifically designated for college students.
 - c. Compose a letter with a flyer and send to student housing property owners for a reminder.
 - d. Reminders on social media. Ms. Hart reminded the committee that the City cannot use any social media where the content disappears. FaceBook, NextDoor, Instagram are acceptable social media uses for the City of College Park. It would be very helpful if a UMD sport icon could make a video for posting on social media.
 - e. Ask Mayor and Council and Prince Georges County delegates to do a social message.
8. Grant Funding. There is approximately \$10,000 - \$12,000 remaining of grant money.
- a. A portion of the monies will be used to pay for Ms. Griffis since the Census has been extended.
 - b. Would like to do an additional post card mailer after the June 2 election.
 - c. Discussed ideas of tying Census into July 4 celebrations.
 - d. Have a virtual coffee meeting with Landlords. Ms. Perez made a motion to schedule the virtual coffee meeting for June 3 from 10:00am-11:30am. Ms. Mitchell seconded. **Motion carries 7-0-0.**

The next virtual meeting will be schedule for June 17 at 7:00pm.

Mr. Nealis motioned to adjourn the meeting. Mr. Day seconded. The meeting adjourned at 8:53pm.

Respectfully submitted by Sheryl DeWalt, contract secretary.