

Complete Count Committee
January 15, 2020
Davis Hall

Name	Present	Absent
Gloria Aparicio-Blackwell		X
Heidi Biffl	X	
Branson Cameron		X
Robert Day		X
Michael Glowacki	X	
Andy Miller		X
Denise Mitchell		X
James Nealis	X	
John Payne	X	
Arelis Perez	X	
Lupi Quinteros-Grady (a 8pm)		X
Melissa Sites	X	

Also present: Katie Hart, Staff Liaison; Rya Griffis, Census Community Coordinator; Sheryl DeWalt, Contract Secretary.

Please note: A quorum was not present for this meeting.

The meeting started at 7:10pm by James Nealis, Chair.

1. Reviewed agenda. The chair accepts the agenda without reservation.
2. Ms. Hart played the six minute video regarding the completion of the 2020 Census form. She will email out a copy of the link to the committee.
3. Upcoming events were discussed:
 - a. Martin Luther King program – Clarice Center on January 21.
 - b. Bowling event at Bowlero on January 26 from 1:00pm-4:00pm.
 - c. Hispanic Parent group, through Youth & Family Services, on January 30 at 7:00pm. The Census 2020 video will be shown in Spanish. Ms. Perez indicated she may attend.
 - d. Good Neighbor Day on April 4. It will be a project for volunteers to go knocking on neighborhood doors. Committee members will be needed to help train and accompanied the volunteers.
 - e. Drum Circle at UMD Stamp Union on April 1.

Previous events:

- a. Santa Fly in – College Park Aviation Museum on December 7.
- b. Breakfast with Santa – College Park Community Center on December 14.
- c. Non-profit census workshop – Prince Georges County at Aviation Museum on December 5.
- d. Train the Trainer on December 12.

4. Reviewed what it hoped will happen for the University of Maryland students:
 - a. Each “household” will get a form and someone will need to be the designate to complete.
 - b. Encourage the students to complete the form online. Census form goes live on their website as of March 12.
 - c. Ms. Biffel is meeting with the House Directors and Resident Directors for the fraternities and sororities for Census training on January 28 and will show the Census video.

5. Discussed the Census Showcase:
 - a. Since there is a working budget session for City council, the date has been pushed back to Saturday, March 21 from 11:00am-3:00pm.
 - b. Those present would like the event to be called “Count Me In Neighborhood Celebration.”
 - c. Mr. Nealis has spoken to Branchville Fire Company and they are pleased to be a part of the parade.
 - d. Ms. Hart indicated that she has requested use of the 21 passenger bus for that date.
 - e. Discussed the idea of having a couple pick-up trucks from Public Works as part of the parade.
 - f. Marching Band from one of the local high schools – make a donation to the school. No one has contacted either Roosevelt or Parkdale high schools to inquire about the bands.
 - g. Suggested asking one of the high schools cheerleading squad to be a part of the parade.
 - h. Suggested different areas for each district:
 - i. District 1 – Duvall Field
 - ii. District 2 - College Park Community Center
 - iii. District 3 – Calvert Park
 - iv. District 4 – College Park Marketplace
 - i. Lengthy discussion on having two destination stops with possible activities, each stop about 45 minutes, and driving through the neighborhoods going from each destination stop.
 - j. The City’s event coordinator was not present at the meeting but staff have been working with her on the census showcase event. Committee members were told that solicitation of discounts or sponsors must be done by City staff.
 - k. Thoughts about having branded candy or cookies for the event.
 - l. Thoughts on having a dog show. Will have to discussion with Animal Control Officer for College Park.
 - m. Ads will run on social media – what is the time frame? Would like the Communications coordinator for the City to give detailed information.
 - n. Postcards will be mailed end of January and mid-March.
 - o. 15 Bus shelter ads.

6. Ms. Perez will share Executive Director Information for Attick Towers and Latino contact information with Ms. Hart.
7. The next meeting will be on February 12, 2020 at 7:00pm at Davis Hall.

The meeting concluded at 9:00pm.

Respectfully submitted by Sheryl DeWalt, contract secretary.