



Monday, NOVEMBER 2, 2020
CITY OF COLLEGE PARK

The Hotel at the University of Maryland
7777 Baltimore Avenue, College Park MD
6:00 P.M. – 10:00 P.M.

MAYOR AND COUNCIL STRATEGIC PLAN WORKSESSION
Development of the 5-Year Strategic Objectives and Key Results

AGENDA

Note: due to COVID-19 restrictions, there will be limited space for the public to attend this Worksession. It will not be live streamed.

Facilitated by Performance Breakthroughs, Inc. (PBI)

Objectives:

This session focuses on completing the 5-year objectives and key results for the City of College Park’s 5-Year Strategic Plan. The goal is to review OKRs 1-10 to finalize and informally approve them, allowing the strategic planning process to transition to the next phase that will include management and staff.

Time	Item	Presenter
6:00 p.m. – 6:10 p.m.	Welcome Room logistics; dinner served	Mayor Patrick Wojahn
6:10 p.m. – 6:25 p.m.	Review of Agenda and Session Goals	Jeff Parks and Jessica Brown, PBI
6:25 p.m. – 8:00 p.m.	Review and finalization of the draft OKRs below. *Quick Review of OKRs 1-5 for final questions and comments *Discussion on OKRs 6-10 below: OKR6 Inspire and nurture a welcoming and inclusive community culture that encourages and embodies inclusion, engagement, and collaboration throughout our City. OKR7 Expand and promote alternative transportation approaches to build a more inter-connected and accessible City for all. OKR8 Foster and sustain an affordable and stable City for individuals and families to live, work, and retire here.	Jeff Parks and Jessica Brown, PBI

8:00 p.m. – 8:10 p.m.	Break	
8:10 p.m. – 9:00 p.m.	<p>Review and finalization of the draft OKRs below.</p> <p>OKR9 Advocate for improving the quality of education and learning opportunities for our residents and community's future.</p> <p>OKR10 Cultivate an empowered and collaborative City Council and organizational culture that is high-performing, values employees, and is known for excellence.</p>	Jeff Parks and Jessica Brown, PBI
9:00 p.m. 10:00 p.m.	<p>Exercise to brainstorm possible action steps for OKRs 1-10</p> <p>Next Steps and Adjourn</p>	Jeff Parks and Jessica Brown, Mayor and Council