



SATURDAY, October 3, 2020
CITY OF COLLEGE PARK

The Hotel at the University of Maryland
7777 Baltimore Avenue, College Park MD

8:30 A.M. – 12:30 P.M.
MAYOR AND COUNCIL STRATEGIC PLAN WORKSESSION
AGENDA

Due to COVID-19 restrictions, there will be limited space for the public to attend this Worksession. It may be viewed online at <https://zoom.us/j/98263546803>. Please note that the camera view is of the entire meeting room, so information on presentations and flipcharts may not be viewable.

Facilitated by Performance Breakthroughs, Inc. (PBI)

Objectives:

Strategic planning, implementation, and management is an ongoing process. Organizations perform better when their strategic objectives and key results are directly aligned with the mission and vision. This session focuses on a methodology called Objectives and Key Results (OKRs). This approach helps organizations stay focused and aligned on their strategic plans and to create the high-level Objectives and Key Results for the 5-year timespan. Council will fine-tune the draft OKRs that were drafted during the September 29, 2020 special worksession.

Time		Item	Staff/Council
8:30 a.m.	1	Welcome Session Prep Room Logistics	Patrick Wojahn, Mayor Scott Somers, City Manager
8:35 a.m.	2	Review of Objectives and Key Results Methodology	Jeff Parks and Jessica Brown, PBI

8:45 a.m.	3	<p>Review and finalization of the draft OKRs below.</p> <p>OKR1 Innovate and improve City services to enhance quality, value and accessibility for our residents</p> <p>OKR2 Celebrate our history and diversity to embrace our uniqueness and build on our strength</p> <p>OKR3 Preserve and enrich our environment and natural beauty to sustain our City's future and its appealing atmosphere that attracts people.</p> <p>OKR4 Enhance the feeling of safety and quality of enforcement in our City to advance our reputation as a safe City.</p> <p>OKR5 Forecast and facilitate strategic economic development to create a smart infrastructure where a variety of (size, type) businesses can thrive (year-round) and serve the diverse needs of our community.</p>	Jeff Parks and Jessica Brown, PBI
10:15 a.m.	5	<p>Break Quick 15-minute break</p>	
10:30 a.m.	6	<p>Review and finalization of the draft OKRs below.</p> <p>OKR6 Inspire and nurture a welcoming and inclusive community culture that encourages and embodies inclusion, engagement, and collaboration throughout our City.</p> <p>OKR7 Expand and transform our multi-modal transportation system to build a more inter-connected and accessible City for all.</p> <p>OKR8 Foster and sustain an affordable and stable City that invites a stable base community of people and families to live, work and retire here.</p> <p>OKR9 Advocate and improve the quality of education and learning opportunities within our City to ensure our youth and community's future.</p> <p>OKR10 Cultivate an empowered and collaborative organizational culture that is high-performing, values employees, and is known for excellence.</p>	Jeff Parks and Jessica Brown, PBI
12:15 p.m.	7	<p>Next Steps</p>	Jeff Parks and Jessica Brown, PBI
12:30 p.m.	8	<p>ADJOURN</p>	Mayor and Council