



Tuesday, SEPTEMBER 29, 2020
CITY OF COLLEGE PARK

The Hotel at the University of Maryland
7777 Baltimore Avenue, College Park MD
6:00 P.M. – 10:00 P.M.

MAYOR AND COUNCIL STRATEGIC PLAN WORKSESSION
5-Year Strategic Objectives and Key Results Planning

AGENDA

(Note: due to COVID-19 restrictions, there will be limited space for the public to attend this Worksession. It can be viewed online at <https://zoom.us/j/92817756119>)

Facilitated by Performance Breakthroughs, Inc. (PBI)

Objectives:

Strategic planning, implementation, and management is an ongoing process. Organizations perform better when their strategic objectives and key results are directly aligned with the mission and vision. This session focuses on learning a methodology called Objectives and Key Results. This approach helps organizations stay focused and aligned on their strategic plans and to create the high-level Objectives and Key Results for the 5-year timespan.

Time	Item	Presenter
6:00 p.m. – 6:10 p.m.	Welcome Room logistics; dinner served	Mayor Patrick Wojahn
6:10 p.m. – 6:45 p.m.	Learning Objectives and Key Results (OKRs) Where OKRs come from; Why OKRs help; What OKRs are	Jeff Parks and Jessica Brown, PBI
6:45 p.m. – 8:00 p.m.	Setting 5-Yr Objectives for College Park Best Practices on Writing Objectives; Setting Objectives Exercise	Jeff Parks and Jessica Brown, PBI
8:00 p.m. – 8:10 p.m.	Break	
8:10 p.m. – 9:50 p.m.	Setting 5-Yr Key Results for Objectives Best Practices on Writing Key Results Setting Key Results Exercise	Jeff Parks and Jessica Brown, PBI
9:50 p.m. – 10:00 p.m.	Next Steps and Adjourn Review the upcoming process Homework	Jeff Parks and Jessica Brown, Mayor and Council