



SATURDAY, SEPTEMBER 12, 2020
CITY OF COLLEGE PARK

The Hotel at the University of Maryland
7777 Baltimore Avenue, College Park MD

8:15 A.M. – 12:45 P.M.
MAYOR AND COUNCIL STRATEGIC PLAN WORKSESSION
AGENDA

*(Note: due to COVID-19 restrictions,
there will be limited space for the public to attend this Worksession)*

Facilitated by Performance Breakthroughs, Inc. (PBI)

Objectives:

Organizations perform better and are more likely to achieve success when their people and processes are aligned with a great mission and vision for the organization. Strategic planning, implementation, and management is an ongoing process. This session focuses on the beginning stages of strategic planning with the goal of considering the current mission and vision and identifying how to revise them for the future.

Time		Item	Staff/Council
8:15 a.m.	1	Welcome Session Prep Room Logistics	Scott Somers, City Manager
8:30 a.m.	2	Strategic Planning & Management Process Review Why is it important? How do the pieces fit together? How do we play together for success?	Jeff Parks and Jessica Brown, PBI
9:15 a.m.	3	Break Quick 10-minute break	
9:25 a.m.	4	Mission What is a mission? Visioning Exercise	Jeff Parks and Jessica Brown, PBI

10:55 a.m.	5	Break Quick 10-minute break	
11:05 a.m.	6	Vision What is a vision? Visioning Exercise	Jeff Parks and Jessica Brown, PBI
12:25 p.m.	7	Next Steps & Finalization Agreement to Finalize Mission & Vision Upcoming Sessions	Jeff Parks and Jessica Brown, PBI
12:45 p.m.	8	ADJOURN	Mayor and Council