

FOR IMMEDIATE RELEASE
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The City of College Park (MD) Announces New Communications Coordinator

COLLEGE PARK, MD, May 24, 2016 – City Manager Scott Somers and Assistant City Manager Bill Gardiner welcomed Ryna Quinones as the new Communications Coordinator for the City of College Park. The Communications Coordinator position is a new position for the City, as communication functions were previously dispersed to various City departments. The new Communications Coordinator role will not only disseminate all news and information for the City, but will also help promote the City to residents, businesses and the community at large.

In regards to the new hire, Somers stated “This is an important function for the City, and we are thrilled to have Ryna join us. She brings great skills and experiences that will benefit all aspects of our communications.” Quinones stated that she “was very excited to be a part of City of College Park and to help direct the new narrative for all the exciting changes in the City.” With a strong background in marketing and communications, Quinones is looking forward to her new role and working with staff to implement a City communications plan, which will include new social media channels, new website improvements and a greater media presence.

Prior to her position with the City, Quinones was the Marketing Manager for BookHolders for over six years, handling all of their marketing and communications plans and outreach. She was also the President of the Downtown College Park Management Authority, the representing body for merchants in the Downtown College Park area, where she worked with numerous entities including the University of Maryland and the College Park City University Partnership. Originally from New York, Quinones has lived near the College Park area for over twenty years, and is a graduate of the University of Maryland College Park.

News and media outlets are encouraged to contact Ryna Quinones regarding any inquiries or stories about the City of College Park. For all media inquiries, please contact her via email at rquinones@collegetparkmd.gov or by phone at (240)487-3508.