

The City of College Park received (via phone and email) the following questions from companies interested in the Community Survey RFP. The text of the some questions has been modified for clarity, and duplicative questions have been deleted. The City's responses to the questions are posted below in italics.

Survey Participants

Can the City use its list of certain resident email addresses to send an email with a link to the survey?

Will contact information be provided of survey participants – e.g., name, address, email, phone?

Can the City provide the names and addresses of tax-paying households?

The City cannot use email addresses or provide the names and addresses of households.

Does the City expect to include on-campus college student housing in the sampling frame?

Should the sample include or exclude the students at the University of Maryland College Park campus?

Is there university-run housing that is off-campus, and how should they be included or excluded from the sampling?

All residents, including students, should be included in the sampling frame. Whether students live in University housing or private housing should not impact if they are included in the sampling frame.

Budget Questions

About how much do you have budgeted for this project?

Given US mail will likely be used as part of data collection – will the City pay for postage?

The City has budgeted \$30,000 in the FY17 budget for the survey. Respondents to the RFP should include in their responses all costs for conducting the survey.

Sample Size and Demographics

Is there a target level of statistical accuracy that the City of College Park is interested in reaching (margin of sampling error, etc.).

Is there a target sample size (number of completed surveys) for the City of College Park as a whole?

Is there a desired level of statistical accuracy for subgroups within the City of College Park – for instance a desire to compare regions, communities, or other demographic groups directly, rather than simply including them in the overall representative sample of the city as a whole?

There is not a target level for the items above, but the City is interested in seeing the recommendations from the respondents. The City does not desire to compare the City's demographic groups to the representation of groups in other communities.

Does the city have specific demographics to be used in sampling?

The City does not have demographic data.

Other Questions

Does the vendor's response need to have a specific methodology in order to be considered responsive to the RFP?

The response should describe the methodology, and the City will consider alternative methodologies that may have different costs and benefits.

With respect to the three total requested presentations, may any of these be delivered remotely?

No, the presentations must be delivered in person.

Is there a preference for local companies?

No.

Was the previous survey done internally?

Yes.