



A Smart Place to Live

LEGISLATIVE DINNER

November 30, 2015



City of College Park | 4500 Knox Road | College Park, MD 20740

Good Neighbor Day – Litter Brigade



Good Neighbor Day – Sprucing up Paint Branch Elementary



City of College Park Legislative Dinner

November 30, 2015

6:30 p.m.



College Park Mayor and Council

Mayor Andrew M. Fellows
Patrick L. Wojahn, District 1
Fazlul Kabir, District 1
Monroe S. Dennis, District 2
P.J. Brennan, District 2
Stephanie E. Stullich, District 3
Robert Day, Sr., District 3
Denise C. Mitchell, District 4
Alan Hew, District 4

Mayor and Council-Elect 2015–2017

Patrick Wojahn, Mayor
Christine Nagle, District 1
Mary C. Cook, District 4
Dustyn Kujawa, District 4

College Park Staff

Scott Somers, City Manager
Bill Gardiner, Assistant City Manager
Suellen Ferguson, City Attorney
Janeen S. Miller, City Clerk
Stephen Groh, Director of Finance
Jill Clements, Director of Human Resources

Terry Schum, Director of Planning,
Community & Economic Development
Robert Stumpff, Director of Public Works
Robert Ryan, Director of Public Services
Peggy Higgins, Director of Youth, Family
and Senior Services

City of College Park, 4500 Knox Road, College Park, Maryland 20740

www.collegeparkmd.gov



A Smart Place to Live

City Vision

The City of College Park is a vibrant and prosperous top 20 college town, which has established collaborative relationships with the residents, the University, businesses, non-profit sector, and other governments that benefit the entire community. The City is known for distinctive and connected neighborhoods, thriving commercial districts, cultural amenities, attractive green space and streetscapes, convenient transportation systems serving all users, and a strong sense of community pride.

City Mission

The City of College Park provides open and effective governance and excellent services that enhance the quality of life in our community.

CITY OF COLLEGE PARK, MARYLAND

4500 Knox Road, College Park, Maryland 20740-3390 • 240-487-3501 • Facsimile: 301-699-8029



Office of the
Mayor

Andrew M. Fellows
Mayor

Dear Guests,

On behalf of the City Council and City Staff, thank you for joining us for our 2015 Legislative Dinner. We value this opportunity to discuss important issues with you, and to learn about other issues and opportunities that may impact the City of College Park.

There has been a tremendous amount of activity in College Park over the past year. Several major projects are under construction and there is strong interest in new development in key locations. The City Council completed the search for a new City Manager and adopted an ambitious new five-year strategic plan. The City and the University of Maryland have a strong partnership and are collaborating on a range of important issues. The City, University, and Prince George's County are working closely to address certain quality of life issues, as well as collaborating on a range of environmental projects.

As I end my tenure as Mayor, I would like to thank residents, my Council colleagues, Federal, State, County, and local elected officials, and University of Maryland officials for the opportunities to work with each of you to improve our community. I am proud of the partnerships we have developed and our progress to achieve a healthier, more sustainable, and more desirable City of College Park.

I am confident that the new Mayor and City Council will continue and build upon our partnerships. Thank you again for your support of College Park to create the best community possible.

Sincerely,

A handwritten signature in black ink, appearing to read "A. Fellows", is written over a horizontal line.

Andrew M. Fellows
Mayor

Home of the University of Maryland



A Smart Place to Live

City Values

Open and Effective Government

The City conducts its business in a lawful, open, and democratic manner. The City values communication and public discussion on issues affecting the City.

High-Performing, Dedicated, and Valued Employees

City staff provide the highest level of service possible. They act with honesty and integrity and are empowered to solve problems. The City values and rewards excellent performance.

Sustainability and Long-term Planning

The City is committed to a sustainable built environment and active stewardship of our natural resources. The City's long-term planning contributes to the well-being and prosperity of our community.

Fiscal Responsibility

The City maintains appropriate financial reserves, provides accurate financial information for decision-making, and spends revenue as effectively as possible.

Collaboration

The City values teamwork across departments and between Council and Staff. The City will strive to have productive, collaborative relations with the University, the County, the State, and neighboring jurisdictions in order to improve the City and the region.

City Goals

- 1. One College Park**
- 2. Environmental Sustainability**
- 3. High Quality Development and Reinvestment**
- 4. Quality Infrastructure**
- 5. Effective Leadership**
- 6. Excellent Services**

CITY OF COLLEGE PARK, MARYLAND

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Patrick Wojahn
Mayor-Elect

Dear Guests,

I am honored and excited to serve as the Mayor of College Park for the 2015-2017 term. I would like to thank Mayor Fellows for his leadership, particularly his engagement with the University and his work with our County and State leaders. I am looking forward to working with our new Council and our partners to improve the quality of life for our residents and visitors.

The City's new strategic plan and expectations set a high bar for our work. Our goals include connecting all members of our community; leading in environmental sustainability; facilitating high quality development and infrastructure; and providing excellent services and leadership. We are strongly supporting our County, State, and Federal officials' efforts to bring the FBI to Greenbelt, which will have positive impacts for College Park. The University is creating the Innovation District and redeveloping an important area downtown, which will bring more energy and amenities to downtown. We expect to work with the State, County, and the University to incentivize technology-focused development in College Park.

The energy and expectations must be matched with collaboration and communication with our residents, the University, and all levels of government. Thank you for joining us tonight, and I look forward to strengthening our relationships and building on our successes during the upcoming years.

Sincerely,

A handwritten signature in blue ink, appearing to read "Patrick Wojahn".

Patrick Wojahn
Mayor-Elect

Home of the University of Maryland



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2013–2015 Mayor and City Council

Front row left to right: Councilmember Monroe Dennis, Councilmember Stephanie Stulich, Councilmember Denise Mitchell, Councilmember Alan Hew.
Second row left to right: Councilmember P. J. Brennan, Councilmember Fazlul Kabir, Mayor Andrew Fellows, Councilmember Patrick Wojahn, Councilmember Robert Day.

On December 7, 2015, the City will hold the Inauguration of the 2015–2017 Mayor and Council, welcoming the following new members:

Patrick Wojahn, Mayor
Christine Nagle, District 1
Mary C. Cook, District 4
Dustyn Kujawa, District 4

The City would like to express its deep appreciation for the dedication and work of the outgoing Mayor and Council Members:

Andrew Fellows, Mayor
Denise Mitchell, District 4
Alan Hew, District 4

City of College Park

Accomplishments 2014–2015

The City of College Park is pleased to highlight a number of important accomplishments in 2014 and 2015. We want to thank our residents, elected officials, the College Park City–University Partnership, and the University of Maryland for the support and resources to bring these initiatives to fruition.

2015 Legislative Accomplishments: Two-year extension of the City’s existing State bond bill that provides \$400,000 in funding for the City Hall project.



Schematic of possible site layout of new City Hall and University offices.

2014 and 2015 Accomplishments

- The College Park City Council developed and adopted its 2015–2020 Strategic Plan that will direct resources to accomplish the City’s new vision.
- The City Council hired Scott Somers to be the new City Manager, following a nation-wide search to replace Joe Nagro, who retired.
- Refinanced 2011 Parking Garage bond to save \$677,376 over the life of the bond.
- Increased the unassigned fund balance to 29.4 percent of the FY16 expenditure budget.
- The City Council endorsed the City Operations Sustainability Plan that will reduce carbon emissions; coordinate sustainable practices across all City operations; and improve the quality of life for residents.
- The City installed 13 LED pedestrian lights as a pilot program in Berwyn, and installed all LED lighting in the City Garage.
- The City Multi-Agency Services Team (CMAST) that includes representatives from the University, County, and City, coordinated efforts with the County regarding repeat problem houses and the new County nuisance laws.
- Expansion of the City’s CCTV Cameras
New cameras and license plate readers installed along Rhode Island Avenue and Metzerott Road, and in the Old Town, Lakeland, and Berwyn neighborhoods.
- The City developed its first community garden at the Old Town Park.

City of College Park

Initiatives 2015-2016

City–University Collaboration

- **A New City Hall Project**

The City and the University are working to redevelop adjoining properties at Baltimore Avenue between Knox Road and Lehigh Road. The project would include a public plaza, office and retail space, and a new City Hall.

- **Lakeland Stars**

Lakeland Stars tutoring and mentoring partnership with the City and University of Maryland’s College Park Scholars celebrating 20 years of partnership in 2016. Approximately 450 Paint Branch Elementary students and 450 tutors have been involved with the program, changing each others’ lives.

- **Good Neighbor Day Saturday, April 2, 2016**

The University of Maryland is sponsoring another Good Neighbor Day, with hundreds of volunteers working on projects throughout the City. Don’t Miss It!

- **City–University bike share program**

The City and the University have selected the vendor and the program will kick off in the spring 2016. A bike share program will facilitate greater use of bicycles for short trips in the area.



Sustainability Projects

- **Stormwater Management and Water Quality Projects**

The City is working with the County on numerous water quality improvement projects that will be installed at little to no cost to the City.

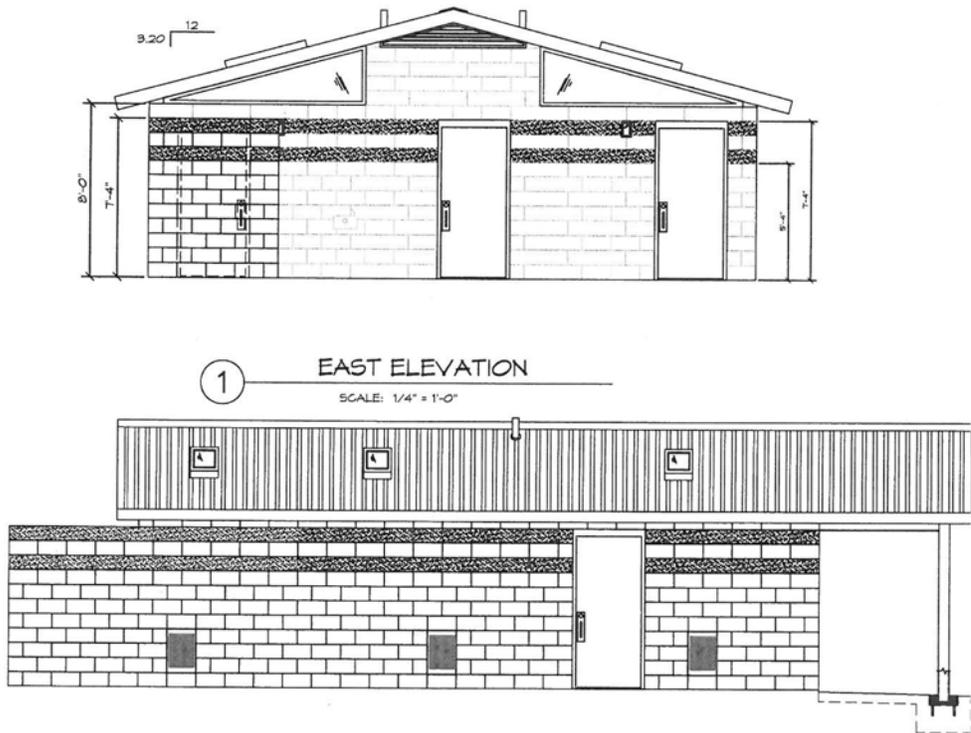
- **New Complete and Green Streets Policy and proposed network of Complete Streets and Bike Trails**

The complete streets policy and proposed streets plan will be used to develop integrated, connected networks of streets that are safe and accessible for all people and all modes of travel.



- **New Field House at Duvall Field**

The new building will replace the restroom and concessions building, and is the first phase of an overall park renovation. Installation of the new building should start in the spring 2016.



- **New Streetscape Designs for the Hollywood Commercial District**

This project will design enhanced sidewalks, street furniture, lighting, and landscaping in conformance with the 2010 sector plan, and examine options to use the service roads in ways that better serve the district.

City Issues for Discussion

Issue Number 1: Design and Funding for the Re-Construction of Baltimore Avenue in College Park

The re-design and re-construction of Route 1 in College Park has been a City priority for decades. Major improvements to Route 1 will significantly increase safety for all modes of travel, improve access, and spur new development that enhances the City and University. The State Highway Administration goals for this project include:

- Stimulating the emergence of a 'Sense of Place' along the US 1 corridor
- Improving pedestrian safety and circulation
- Implementing safe and accessible accommodations for bicycle travel



The City is very appreciative of our elected officials' work to obtain funding for the final design, construction, and right of way acquisition for segment 1 (College Avenue to MD 193). The collaboration with the County and the University of Maryland to provide SHA feedback on certain issues has been very important to ensure the project fulfills its purpose.

City Request:

The City requests that County and State elected officials continue to support design improvements to the SHA plans so the project will create a safe and attractive street for all users. Sections of the current design simply do not create the streetscape appropriate for this area. Specifically, the City requests:

- **Additional targeted Right-of-Way acquisition by SHA necessary to create the intended safe and attractive street for pedestrians, cyclists, and vehicles along the entire phase 1 section.**
- **State application for federal TIGER funding in 2016, with the additional funds to offset the costs of streetscape improvements and undergrounding of utilities.**



Issue Number 2: Continued Support for Federal Agencies and University Research in the College Park Area

College Park has a long history as a desirable location for federal agencies and research due to the University of Maryland, proximity to Washington D.C., availability of skilled workers, and the amenities in the area. The City is proud to have agencies such as the FDA, USDA, IARPA, National Archives, and NOAA in the City of College Park.



Federal agencies and federal research, together with the University of Maryland research, are major components of the College Park economy. Annual federal funding for research at the University of Maryland College Park exceeds \$350 million. The University’s Innovation District will provide additional research and development facilities and amenities.

The City looks forward to working with the County and the University on a Regional Institutional Strategic Enterprise Zone (RISE) application, which will incentivize the attraction and expansion of technology firms in College Park.

The City supports the County Council resolution that established the Prince George’s Science and Technology District, which noted the significant research facilities in our area and the potential for greater economic impact. The Council resolution also affirms the Council’s commitment to support the growth of high-tech and bioscience businesses.

NOAA



NATIONAL ARCHIVES II



City Request:

In collaboration with our local, State, Federal, and University partners, we want to protect and expand this federal research base, and attract additional private sector investment. We ask that our leaders help the City attract and develop new science and technology businesses in and around College Park by the following actions:

- Support the Greenbelt site for the FBI headquarters, and prioritize the College Park metro area for future federal agency locations.



Rendering of Greenbelt FBI Location

- Create County incentives for science and technology facilities that will spur new investment and jobs in the Science and Technology District.

Connectivity - Proposed Transit Plaza Rendering

Issue Number 3: Infrastructure Funding for Continued Redevelopment of our Commercial Centers

The City of College Park has endorsed the College Park City–University Partnership vision to create a top 20 college town by 2020. The 2010 Sector Plan and the 2014 College Park-Riverdale Park Transit District Development Plan establish the appropriate land uses, and several important projects are underway. The Hotel at the University of Maryland promises to bring added amenities and activities to downtown College Park. The City is pleased that the University of Maryland Foundation is planning to redevelop property it has acquired in the downtown area, and the City looks forward to working with it on this important projects. The City is working with the University to redevelop adjoining properties for a new City Hall, retail, and office space to strengthen the downtown.



Each of our commercial areas offers the opportunity for innovative solutions to create more vibrant, walkable centers. However, significant challenges remain in our commercial centers such as Hollywood and the College Park metro station. The sector plan and the transit district plan call for expensive new roads and other public infrastructure that market rates currently cannot support.

City Request:

The realization of our shared vision requires a successful partnership of all levels of government, the University of Maryland, and the private sector—each entity will succeed only with the active support and collaboration of every other entity. Together, this area can become a regional example of collaborative transformation. The City requests that our Federal, State, and County partners facilitate the quality redevelopment of our commercial centers by:

- **Identifying programs and funding opportunities for public infrastructure (streets and streetscapes, parking, relocation of utilities, etc.) and financing, as well as other mechanisms that will support the revitalization of our older commercial centers and sustainable, quality development at our metro station.**



**Issue Number 4: Increase the State FY17 budget
for Youth Services Bureaus by \$1 million**

College Park's Youth and Family Services is one of 19 Youth Services Bureaus (YSB) in Maryland. Four of the five Prince George's County YSBs are municipal Bureaus: the Cities of Bowie, College Park, Greenbelt, and District Heights have programs.

For more than 40 years these programs have provided community-based counseling and other services to youth and their families experiencing difficulties in relationships. They have proven outcomes, resulting in safer communities and healthier children. Youth Services Bureaus have been a state and local government legislative partnership—less than \$2 million in State funding leverages \$11 - \$12 million in local funding to provide services to over 4,000 children and their families annually.

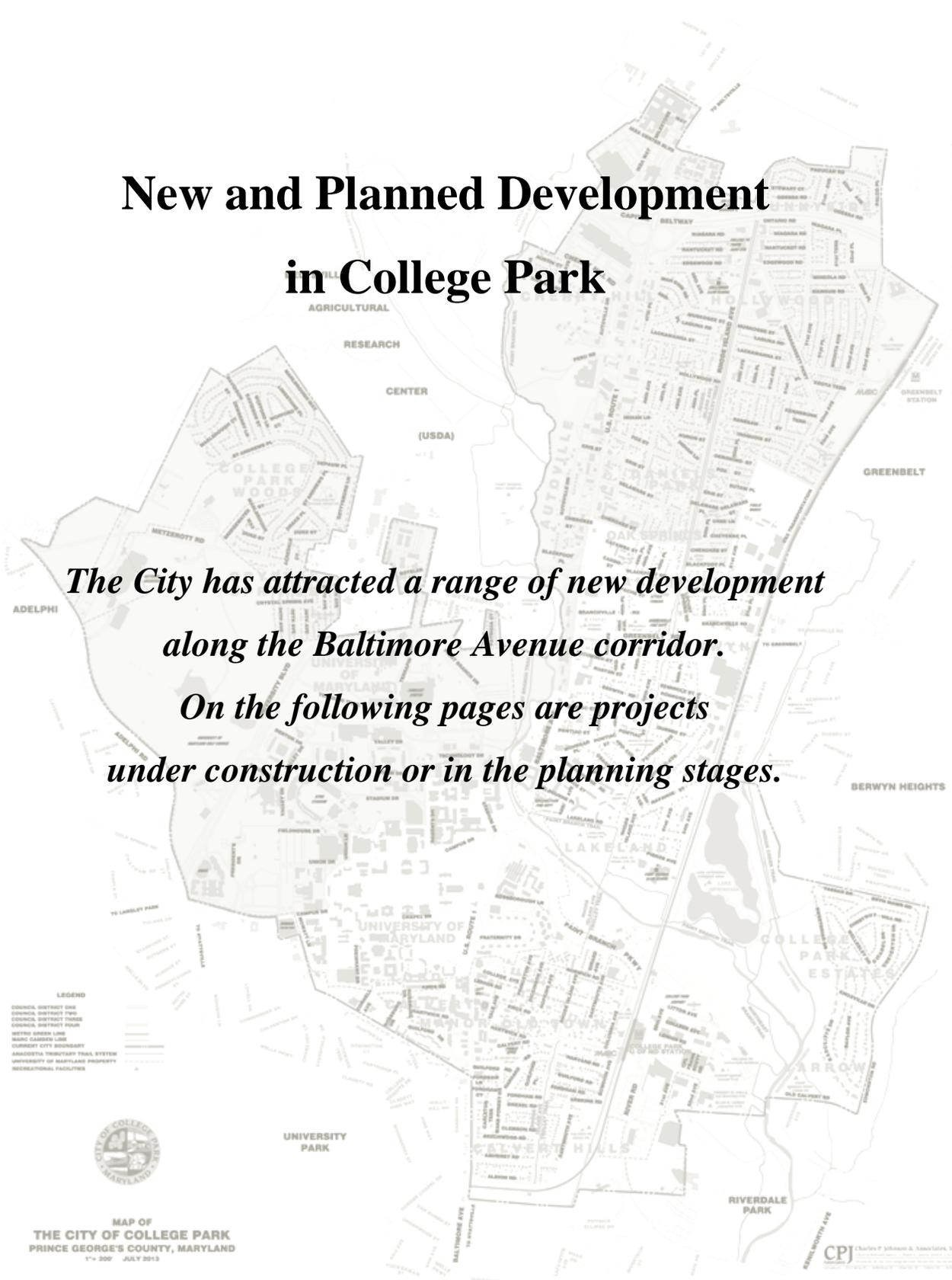
Over the last twenty-five years of this partnership, State funding has been reduced or flat. Additionally, in recent years, the State has approved new Youth Services Bureaus that have been funded by reducing State dollars to the existing Youth Services Bureaus.

City Request:

The City requests the Governor increase State FY17 Youth Service Bureau allocation by \$1 million. This will provide each existing YSBs with a base amount of \$105,000, which is the State base amount for the new Youth Services Bureaus.

New and Planned Development in College Park

*The City has attracted a range of new development
along the Baltimore Avenue corridor.
On the following pages are projects
under construction or in the planning stages.*



Landmark College Park

A 6-story, 287 unit student housing development with 14,000 sf of retail at the corner of Baltimore Avenue and College Avenue. Completed Fall 2015.



College Park Place

156-room hotel, retail, and 250-unit residential building on Berwyn House Road at Baltimore Avenue. Under construction as two separate projects.



The Hotel at the University of Maryland

A 13-story, four star 276-room hotel and conference center on Baltimore Avenue just south of Paint Branch Parkway. Under construction.



Terrapin Row

445 student housing units, plus 12,000 sf of retail on 6.2 acres along Guilford Drive and Knox Road. Under construction.



Metropolitan Development

238 apartments, 45 townhomes, and 4,000 sf of retail at the corner of Baltimore Avenue and Cherokee Road. Groundbreaking expected early 2017.



Monument Village

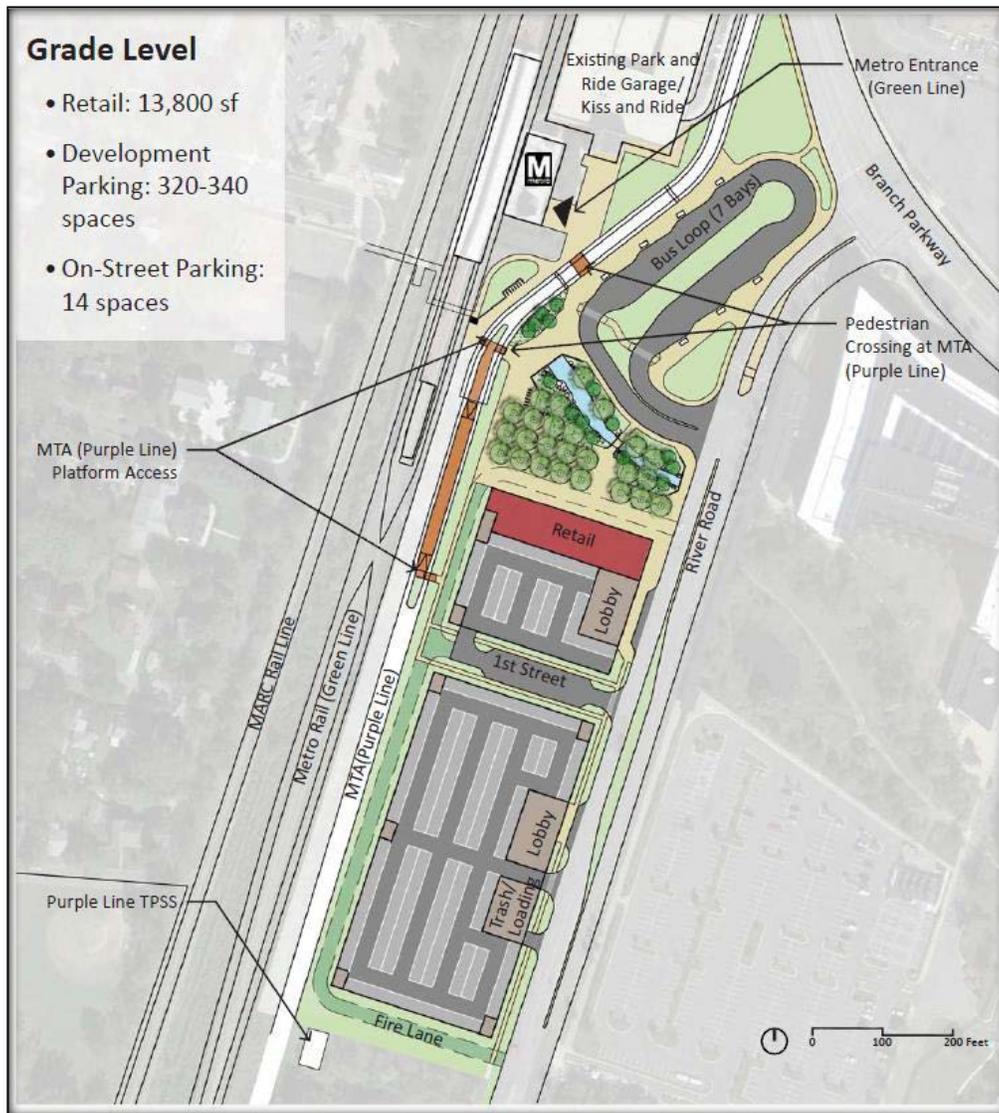
235 apartments and 5,000 sf of retail at 9122 Baltimore Avenue, across from Metropolitan Development. Under construction.



College Park Metro Area

The Washington Metropolitan Area Transit Authority (WMATA) and Prince George’s County issued separate requests regarding WMATA’s property at the College Park Metro Station and a County-owned parcel adjacent to the station.

Both requests received four responses. The County has established an analysis group to evaluate the submittals, and will request detailed proposals in early 2016 from the eligible developers. WMATA is also reviewing the responses it received, with the expectation that a firm will be preliminarily selected in January.



Illustrative Concept Plan