

City of College Park Strategic Plan 2010 – 2015

FY 2015 Action Plan, Adopted May 27, 2014

This action plan aligns with the Strategic Plan adopted by City Council August 10, 2010. As an annual road map for strategic plan implementation, this action plan intentionally focuses on a relatively manageable and strategic set of actions for approximately one fiscal year. Most of the steps included in this plan are assumed to have a finite scope (ideally within 1 year) and are strategically oriented towards change and improvement in College Park. Before the end of FY 2015, City Council and City Staff will develop a new five-year strategic plan and the first year action plan. Most steps in this action plan are in addition to ongoing daily operations and recurring annual activities in the City.

Resource needs indicate those resources required beyond existing staff and staff time.

To date, City Council and City Staff annually have reviewed and updated the action plan in conjunction with the budget development process. Action steps not completed in one year have carried forward into to the next year. The FY 2015 Action Plan should bring most items to a close as it is the final year of this strategic planning period.

Following is a list of organization and initiative abbreviations that may appear throughout the action plan. The organizations represent some of the many supporting partners of the City identified in the strategic plan.

ATHA – Anacostia Trails Heritage Area	PGPD - Prince George's County Police Department
CBE – Committee for a Better Environment	PGPOA Prince George's Property Owners Association
COG – Metropolitan Washington Council of Governments	SHA – State Highway Administration
COPS – Community Oriented Police Services	SRTSP – Safe Routes to School Program
CPAE – College Park Arts Exchange	TMA – Transportation Management Authority
CPNW – College Park Neighborhood Watch	UMD – University of Maryland
CPCUP – College Park City-University Partnership	UMPD – University of Maryland Police Department
DCPMA – Downtown College Park Management Authority	WMATA – Washington Metro Area Transit Authority
DPIE – Department of Planning, Inspections, and Enforcement	
DOT – Department of Transportation	YSB – Youth Services Bureau
EAC – Education Advisory Committee	
EPA – Environmental Protection Agency	TBD – To Be Determined
ESL – English as a Second Language	
HUD – Department of Housing & Urban Development	
MHAA – Maryland Heritage Areas Authority	
M-NCPPC – Maryland-National Capital Park & Planning Commission	
NSQLWG – Neighborhood Stabilization and Quality of Life Workgroup	
PG DPW&T- Prince George's County Department of Public Works & Transportation	

Goal I: Consistent high quality and cost-effective public services that contribute to a safe and welcoming City for all.

Objective 1: Improve public safety and reduce crime by utilizing contract police officers, collaborating with other police agencies, and encouraging community participation.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Consider expanding security cameras to additional streets in the Lakeland and Berwyn areas, and conduct an analysis of priority areas for possible future expansion of the system.	City Council, Public Services	Q1	Q4		Council approved purchase of three additional cameras and two license plate readers. Installation expected to be complete by September 2014. In June 2014 City will apply for funding to pay for cameras in the Lakeland and Berwyn areas.
b. Review and implement, where applicable, B and C priority level recommendations and considerations, and explore D priority level recommendations related to public safety from the NSQLWG and from the CPCUP Public Safety Workgroup.	City Council, Neighborhood Stabilization Committee, Public Services	Q1	Q4		Code of Student Conduct has been expanded City-wide (and everywhere on or off-campus). C-MAST monthly meetings re-convened. NSQLWG has been re-established (as the Neighborhood Stabilization Committee) with quarterly meetings beginning in April 2014. It has approximately 30 members, including the Mayor and Council.
c. Assess effectiveness of City contract police program and assess possibility of City community liaison officer within contract police program.	City Council, City Manager, Public Services	Q3	Q4	Possibly outside consultant, depending on the level of analysis desired.	

Action Plan Notes:

Goal I: Consistent high quality and cost-effective public services that contribute to a safe and welcoming City for all.

Objective 2: Improve local schools that serve City of College Park residents through collaboration with strategic partners including the Prince George’s County Public Schools and the University of Maryland.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Continue to work to find a permanent home for the College Park Academy	CPCUP, City Council	FY 2013	Q4	College Park Academy executive director, UMD	CPA has expressed its preference for the Terrapin Trader site. UMD has expressed interest in facilitating the relocation of the school to that property. Not clear how a CPA performance assessment would be done.
b. Request annual report from CPA at the completion of the school year.	CPCUP, City Council	FY15	Q2	College Park Academy Executive Director	
c. Measure success through outcomes achieved as a result of school grants.	EAC, City Council	Q1	Q4		Grants awarded to 9 schools in FY13. As of April 1, 2014, all 9 final reports have been filed.

Action Plan Notes:

Goal I: Consistent high quality and cost-effective public services that contribute to a safe and welcoming City for all.

Objective 3: Expand recreational, social and cultural activities for city residents.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Implement micro-grant program which would incentivize and support neighborhoods in organizing block parties.	Public Services, City Council	Q1	Q4	Rec Board	

Action Plan Notes:

Goal I: Consistent high quality and cost-effective public services that contribute to a safe and welcoming City for all.

Objective 4: Strengthen well-being of residents that seek assistance through youth, family and seniors program.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Expand public information about available senior programs and recreation activities to seniors in homes throughout the city.	Seniors staff	Ongoing	Ongoing		Information provided in annual Resident Information Guide and via mailings to seniors who have requested information.
b. Review findings of Aging in Place Task Force and determine which recommendations to pursue.	City Council	Q2	Q4	Aging in Place examples in nearby communities (Greenbelt, Hyattsville, etc.)	

Action Plan Notes:

Goal I: Consistent high quality and cost-effective public services that contribute to a safe and welcoming City for all.

Objective 5: Improve customer / constituent service to better serve College Park residents.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Provide ongoing staff training in resident relations / constituent services and customer service, including implementation of a 24-hour response standard and tracking of resident requests and calls for service using Comcate or other appropriate systems.	Public Services, DPW, other departments as required	Ongoing	Ongoing	Human Resources Additional funding if this exceeds the training budget.	A 24-hour response expectation is part of the performance goals for relevant staff; may need to review with department directors how it is being evaluated, and ensure that staff have the training and tools to meet the expectation.
b. Coordinate with the County Department of Planning, Inspections, and Enforcement (DPIE) to streamline the County and City permitting processes.	City Council, Planning Dept., Public Services	Q1	Q3		Public Services, Finance, IT, and Administration staff are identifying possible changes that would streamline City permit applications, billing, payments, and inspections for residential occupancy permits. DPIE presented to City Council an overview of its improvements and plans, and requested the City provide information regarding its permit requirements and related regulations so a new process would be easier for applicants and the City. DPIE will be invited to report to Council on its permit process streamlining efforts and possible integration of City permit application processes.
c. Develop a plan to allow online payments for all permit fees.	Public Services	Q1	Q3		This is one of the issues being considered by the staff work group on permit process redesign.
d. Select the location for a new City Hall.	City Council, City Manager's Office, Planning	Q1	Q3		

Action Plan Notes:

Goal II: Convenient transportation options that improve local travel and manage congestion.

Objective 1: Advocate for state and other resources to rebuild Route 1 to improve its safety, efficiency, and appearance.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Lobby State Legislature, State Highway Administration, and County Council to allocate funding to rebuild Route 1 and implement pedestrian safety improvements.	City Council	Ongoing	Ongoing		Funding allocated for phase 1; County, City, UMD, and SHA work group developing and implementing pedestrian safety improvements.
b. Determine City participation for funding of undergrounding of utilities and TIGER application for Rt. 1 reconstruction.	City Council, Finance, Planning	FY14	Q2 FY15	County	City authorized payment for design work to underground utilities along one segment and to request SHA apply for TIGER funds.
c. Work with M-NCPPC and SHA to require Route 1 developers to implement street improvements with new development or, if not feasible, pay a fee-in-lieu.	City Council, Planning Dept.	Ongoing	Ongoing		This coordination occurs during the review of development applications and is accomplished to the extent practicable.
d. Evaluate a Tax Increment Financing (TIF) district strategy to help fund infrastructure improvements as part of a RISE Zone application with UMD.	City Council, Planning Dept.	Q2	Q4		
e. Develop a complete and green streets policy and create a proposed network of complete streets and bike trails for Council consideration. (A complete streets policy seeks to develop integrated, connected networks of streets that are safe and accessible for all people, regardless of age, ability, income, ethnicity, or chosen mode of travel).	City Council, Planning Dept.	Q1	Q2	Smart Growth America resources; TLC grant	Application for TLC funds has been submitted.

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
f. Advocate for implementation of SHA recommendations regarding building of sidewalks on Route 1 in north College Park;	City Council, Planning, Engineering	Q2	Q4	21 st District Delegation, County, SHA	SHA is expected to provide a report in June 2014 on pedestrian safety along Route 1 in north College Park.

Action Plan Notes:

Goal II: Convenient transportation options that improve local travel and manage congestion.

Objective 2: Support development of transit options that increase convenience, accessibility, and mobility.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Implement Route 1, Rhode Island Ave., Campus Drive, and other bus corridor enhancements.	City Council	FY 2012	Ongoing	PG DPW&T, COG, WMATA	
b. Participate in Purple Line design and final engineering for alignment and stations.	Planning Dept., City Council	Ongoing	Ongoing	Include Community input	The City reviewed and commented on the EIS and staff continues to be a member of the MDOT Purple Line Team.
c. Continue funding and promoting use of Shuttle-UM pass for city residents and employees. Work with DOTS to get more reliable statistics.	City Council, City Manager's staff	Ongoing	Ongoing		Legislation enacted; City must advertize program to promote use.
d. Continue to provide input and participate in the DOTS 10-year strategic plan process where possible. Encourage DOTS to work on collaboration between Shuttle-UM and other bus services.	City Council	FY 2012	Q4		

Action Plan Notes:

Goal II: Convenient transportation options that improve local travel and manage congestion.

Objective 3: Develop and implement Transportation Demand Management (TDM) strategies [on Route 1].

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Seek funding for infrastructure improvements including bike trails and amenities and sidewalk construction.	Planning Dept.	Ongoing	Ongoing	State funding	City will apply for SHA Bikeways program funding in June. Proposal by SHA for Rt. 1 pedestrian improvements north of Cherokee Street to be presented in July.
b. Implement a City-University bike share program.	Planning	FY 2015	Q4	State grant, UMD	Funding received for Capital Bikeshare program, but implementation delayed in FY14 due to vendor financial problems and alternative bike sharing programs under consideration.

Action Plan Notes:

Goal II: Convenient transportation options that improve local travel and manage congestion.

Objective 4: Improve traffic, pedestrian, and bicycle safety.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Explore options to provide safer access to major arteries from all City neighborhoods.	Planning Dept., City Engineer	Ongoing	Ongoing	SHA, County Council, PG DPW&T. Developer commitment of \$500,000 secured.	Engineering and feasibility study for Hollywood Road west of Baltimore Avenue is under consideration. Additionally, staff will invite SHA to discuss and present to the Mayor and Council current and future projects in the City.
b. Explore feasibility of building sidewalks on Hollywood Road in north College Park;	City Council, City Engineer	Q1	Q4		
c. Explore feasibility of additional pedestrian safety measures on Rhode Island Ave. in north College Park, including additional rapid rectangular flashing beacons (RRFB's);	City Council, City Engineer	Q1	Q4		

Action Plan Notes:

Goal III: Lead the College Park community in environmental conservation, protection, restoration, and energy efficiency.

Objective 1: Implement strategies to improve energy efficiency and reduce greenhouse gas emissions.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Implement the Sustainable Maryland Certified (SMC) Green Team action plan. Obtain bronze certification through SMC program and continue to pursue projects for higher-level certifications.	City Council, Green Team, CBE	FY 2011	Q4+	COG, Sustainable Maryland Certified; MEA	The City attained the Sustainable Maryland Certification and is implementing the three-year plan.
d. Receive a current sustainability report from CBE to determine next steps.	CBE, City Council	Q1	Q4	Green Team	CBE is not able to provide a sustainability report or community emissions analysis without significant resources.
e. Establish a LEED-based sustainability standard for new development projects within the City jurisdiction.	City Council, CBE	FY 2011	Q4+		Most new development occurs along the Route 1 corridor which already has this standard because of the Sector Plan.
f. Promote greater use of carpooling and public transit by City staff.	City Council, HR, Green Team	FY 2011	Ongoing		Subsidy provided to staff who use metro to commute; not sure how to promote carpooling.*
g. Encourage greater City staff participation in energy efficient practices.	Planning Dept, Human Resources, Public Works	Ongoing	Ongoing		Grant funding obtained for training two staff members. Training will occur at end of FY14 or early FY15.
h. Pursue other grant resources to support activities addressing energy efficiency.	City staff	FY 2011	Ongoing		Staff will evaluate opportunities for MEA funding in FY15.
i. Continue to pursue legislation for a home energy loan program for residents to make energy efficiency improvements. If legislation passes, pursue development of the program.	City Staff	FY 2011	Ongoing		Staff are exploring eligibility and funding availability of State programs.

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
j. Develop City sustainability plan in collaboration with UMD PALS program	City Manager's Office, all departments	Q1	Q3	UMD, Sustainable MD office	

Action Plan Notes:

Goal III: Lead the College Park community in environmental conservation, protection, restoration, and energy efficiency.

Objective 2: Develop strategies to effectively manage local water resources and storm water runoff.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Incorporate best practices for storm water management into all City projects to the extent feasible, and work with Environmental Finance Center to review City and County responsibilities regarding stormwater management and opportunities to utilize “Raincheck” funding to improve stormwater management in the City.	Planning Dept., Engineer, Public Works, CBE	Ongoing	Ongoing		City staff are pursuing several opportunities with the Environmental Finance Center and the Low Impact Development Center for pilot storm water projects.
b. Where appropriate, encourage reduction of impervious surfaces in public and private property.	City Council, Planning Dept.	Ongoing	Ongoing	M-NCPPC	Proposed new development of the City Hall and Calvert Road sites will present an opportunity to do this. CBE has held workshops for residents to learn about County’s Raincheck program.
c. Work with the Prince George’s Police and develop education materials to discourage illegal dumping and enforce anti-dumping laws in the City.	Public Works, Contract Police, Public Safety Officer	FY 2011	Ongoing		No new activities in FY13.

Action Plan Notes:

Goal III: Lead the College Park community in environmental conservation, protection, restoration, and energy efficiency.

Objective 3: Increase and enhance parks and green spaces.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Develop a citywide parks and recreational facility inventory in preparation for future improvements and new green spaces.	Planning Dept., Public Works, Rec. Board	FY 2012	Q4+	M-NCPPC support, funding for document preparation	City has developed a parks and recreational facility inventory for City-owned facilities.
b. Explore options for community gardening at the Endelman property in North College Park. Discuss options with property owners.	Planning Dept., Public Works Green Team	Q1	Q4+	Community input	The Endelman property was the subject of a UM Community Planning Studio to create an "Urban Agriculture Station." The concept will be presented at a future Green Team meeting. This and other sites may be discussed.
c. Proceed with construction phasing of Duvall Field building with community input, and develop new, scaled-back plans for renovation of the field with resident and Boys & Girls Club input.	City Council, Planning Dept.	FY 2013	Q4+	Developer contribution or other funding.	Project scope has changed due to cost of plans as designed. Developer contribution delayed. City must determine new scope and phasing.

Action Plan Notes:

Goal III: Lead the College Park community in environmental conservation, protection, restoration, and energy efficiency.

Objective 4: Divert waste from landfills by continuing to increase participation in reduce/reuse/recycle programs.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Plan and execute a public education program to promote recycling, with a focus on newly accepted recyclables.	Public Works, CBE, Green Team	FY 2011	Ongoing	Printed materials; outreach opportunities; funding	Information on recycling is updated in the yearly Resident Information Guide and on the website when needed.
b. Promote increased business participation in recycling.	City Council, Public Works, CBE	FY 2011	Ongoing	Local businesses (e.g., DCPMA)	Council to discuss recommendations from CBE sub-committee in 4 th quarter of FY14. Business recycling grant program to launch in FY15.
c. Update City's recycling policies and regulations regarding the types of materials to be recycled and the entities required to have facilities for recycling	City Council, Ad Hoc Committee on Recycling	FY2014	FY2015 Q2		

Action Plan Notes:

Goal IV: Neighborhoods that are safe, peaceful, attractive and retain their community character.

Objective 1: Effectively and fairly enforce city and county codes and ordinances.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Explore options for expanding noise enforcement capabilities according to recommendations from the CPCUP Public Safety Workgroup.	City Council, Public Services	Q1	Q4+	CPCUP Public Safety Workgroup	Part-time code enforcement positions created to add capacity for evening noise enforcement.
b. Review and implement, where applicable, NSQLWG priority level B and C recommendations and considerations related to code enforcement.	City Council	Q1	Q4	NSQLWG	New group will meet in 4 th quarter of FY14. C-MAST monthly meetings discuss code issues, collaborative action to address problems.
c. Educate residents and students about the expansion of the UMD Student Code of Conduct.	City Council	Q1	Q4	UMD	Knock and Talks, other steps taken to educate students and residents.

Action Plan Notes:

Goal IV: Neighborhoods that are safe, peaceful, attractive, and retain their community character.

Objective 2: Increase the rate of home ownership.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Cultivate relationships with residential realtors to increase their knowledge of College Park's assets and positive attributes.	City Council, Economic Development	Ongoing	Ongoing		The City's Economic Development Coordinator does this via the Business Roundtable and ongoing activities.
b. Create an annual report of city accomplishments which will be used to market the city.	City Manager Designee, Economic Development	Q1	Q4+	Resources from the Marketing Campaign; feedback from City Council	The City produces an annual economic development report and also markets the City via the ShopCollegePark website.

Action Plan Notes:

Goal IV: Neighborhoods that are safe, peaceful, attractive and retain their community character.

Objective 3: Preserve and promote neighborhood resources that build a sense of community for all residents.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Develop with residents and the Farmers' Market Committee a craft fair and farmers' market in the Hollywood Commercial District, and evaluate the Downtown and Hollywood programs after the 2014 season.	City Council	Q1	Q4		City is selecting a market manager for Spring - Summer 2014 market season for the Downtown Market and the Hollywood Market.
b. Work with the County and other municipalities to explore feasibility of a jointly funded and operated northern-area no-kill animal shelter.	City Council, Animal Welfare Committee	Q1	Q4		Council members exploring jointly-funded \$250,000 study with PGC and other municipalities for a northern-area shelter.
c. Advocate for development of indoor recreational facility in north College Park, preferably near Hollywood;	City Council	Q1	Q4	M-NCPPC	

Action Plan Notes:

Goal V: Expand the local economy and tax base with socially responsible development.

Objective 1: Encourage revitalization of the Route 1 corridor consistent with the desires and needs of the local community.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Develop and track inventory of sites available for rent and redevelopment.	Planning Dept.	Ongoing	Ongoing		Inventories are kept up to date on the city's website.
b. Work with developers to help identify businesses for new retail space.	Planning Dept.	Ongoing	Ongoing		This work is done routinely.
c. Explore collaboration with the University of Maryland to market the city as a tourist destination.	City Council, Economic Development	Q1	Q4		This idea is being implemented through ATHA.
d. Work with CPCUP on implementation of the University District Plan	Planning	Q1	Ongoing	Other property owners	UMD in process of receiving commercial property and in discussions with other property owners.

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 2: Encourage revitalization of the Hollywood Commercial District.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Complete design of the Hollywood Commercial District streetscape plan and explore options for funding.	Planning Dept.	Ongoing	Q4+	UM Landscape Architecture program; Consultants	Project not completed, but \$50,000 is allocated in the CIP. Green street grant thru LID pending for Rhode Island Avenue, including the commercial district.

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 3: Support and attract diverse locally-owned high-quality retail and restaurant businesses with unique character and a commitment to local quality of life.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Identify and promote available commercial space to prospective tenants.	Planning Dept.	Ongoing	Ongoing		This information is available on the city's website and is updated regularly.
b. Market downtown College Park as a destination location.	City Council, Economic Development	Ongoing	Ongoing		The Downtown Guide and Shop College Park website are the primary vehicles for marketing downtown along with the Farmers Market.
c. Expand the sign grant program to include façade improvements.	City Council, Planning Dept.	Q1	Q4		Program guidelines were revised in fall 2013 and 6 new grants have been processed.
d. Work with SBA and SPTDC to assist and market current College Park businesses and to attract new businesses.	Economic Development, City Council	Q1	Q4	Development plans	An SBTDC event was held in fall 2013 for existing businesses and a new business was recruited with the help of a loan from the SBA.
e. Explore the creation of a marketing committee (potentially consisting of residents appointed by the Council) which would solely look at the potential to develop a marketing / business plan for the city to help attract business in the area.	Economic Development, City Council	Q1	Q4	Local business owners, Economic Development Professionals	

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 4: Increase the diversity of job opportunities.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Encourage University incubator businesses to remain in College Park by marketing suitable available space.	Planning Dept.	Ongoing	Ongoing		The City is working with Prince George's County to develop suitable office space near the College Park Metro Station.
b. With UMD, strategize how to better leverage the University's resources to develop research-oriented businesses within the City.	Planning, City Council	Q1	Q4	UMD, CPCUP, RISE Zone program,	
c. Work with Small Business Development Center to provide support to existing business owners and encourage new entrepreneurs to locate in College Park.	Planning Dept.	Ongoing	Ongoing		See above.
d. Advocate for relocation of FBI to Greenbelt Station and development in the north core that maintains the quality of life for residents in north College Park.	City Council, Planning	Ongoing	Ongoing	U.S. Government, County	

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 5: Increase the diversity of available quality housing.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Identify developers to build corridor infill housing consistent with the Route 1 Corridor Sector Plan.	City Council, Planning Dept.	Ongoing	Q4+	Planning Board	Major new housing projects under construction, approved, and/or in approval process.
b. Encourage affordable graduate student housing in University development plans and encourage future developers to set aside a certain percentage of housing for graduate students in other project opportunities.	City Council	Ongoing	Ongoing		
c. Work with the UMD to identify appropriate sites for it to develop housing restricted to faculty, staff, and/or graduate students.	City Council, Planning	Ongoing	Ongoing	UMD	

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 6: Facilitate development in the College Park Metro Station area.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Work with WMATA on joint development projects.	Planning Dept., City Council	Ongoing	Ongoing	County Council, State Legislation	A new solicitation for the College Park Metro Station has been advertised.
b. Market public property in the Transit District Overlay Zone to the private sector.	Planning Dept.	Q1	Ongoing	UM, WMATA, Prince George's County	WMATA, PGC, and a private developer recently released a joint request for applications to develop approximately 8 acres near the College Park metro station. However, no responses were received and staff is in contact with the property owners to discuss next steps.

Action Plan Notes:

Goal V: Expand the local economy and tax base.

Objective 7: Encourage revitalization of the Berwyn Commercial District.

Action Recommendations:

Major Action Steps	Responsibility	Begin Timeframe	Deadline	Other Resource Needs	Status Update
a. Evaluate Berwyn Commercial District zoning and consider expanding usage.	City Council, Planning Dept.	FY 2012	Ongoing	County Council	Proposed changes to the zoning will be part of the Alvin Jenkins settlement.
b. Settle outstanding issues related to the completion of the Berwyn portion of the College Park Trolley Trail.	City Council, City Attorney	Ongoing	Ongoing		A final agreement to resolve these issues is being developed.

Action Plan Notes: