



A Smart Place to Live

Brief Online Survey for the City's Strategic Plan

Dear Stakeholder,

The City of College Park is in the process of preparing a new five-year Strategic Plan. This plan will guide City priorities and programs over the next five years.

What is a Strategic Plan?

A Strategic Plan is a road map to help the City Council achieve its stated mission and vision, and serves as a tool for management to better meet the needs of the public.

The Mayor and Council would appreciate your input by completing a brief (5 - 10 minutes), anonymous survey specifically to provide information for the Strategic Plan. The survey can be accessed at:

<https://www.surveymonkey.com/s/CollegeParkCommunitySurvey>

If you prefer a paper survey, call the City at 240-487-3501 to request a copy, or pick up a survey at:

- City Hall, 4500 Knox Rd., Mon-Fri, 8:00 a.m. to 7:00 p.m. & Sat. 1:00 p.m. to 5:00 p.m.
- Davis Hall, 9217 51st Ave., Mon-Fri, 7:30 a.m. to 4:00 p.m.

After completing the survey, please provide it to City staff at either location.
The survey will be open until January 27.

If you have any questions, please contact Bill Gardiner, Assistant City Manager, at bgardiner@collegeparkmd.gov, or at (240) 487-3501.